

5 Drivers for Employee Engagement



Purpose

A task with **significance** brings a meaning in the work of an employee.

Therefore, an individual engages himself for a greater purpose than paycheck.



Autonomy

A degree of **self-governance** make employee accountable for his choices.

This freedom follows him to work in a way that fits him best.



Mastery

The ability to **develop new skills, grow, and progress** brings excitement and eagerness to perform which benefits both the employee and the company.



Recognition

Esteem is a source of motivation for individuals.

Informal recognition makes employees feel valued and necessary to the organization.



Connection

A **strong relation** with colleagues and the organization makes an individual feel part of a community, therefore committed to the group.